



Exhibitor Prospectus

Event Dates: January 23-25, 2023

ABOUT HANGER

Hanger, Inc. is the world's premier provider of orthotic and prosthetic (O&P) services and products. With over 2,000 clinical providers, Hanger Clinic provides the greatest collective of clinical talent available. Specializing in the provision of orthotic and prosthetic solutions, our teams deliver effective clinical systems, innovative technologies and outstanding customer service to our patients each year at more than 875 patient care clinics nationwide.

Be a part of the Clinical Education

As a Hanger LIVE Exhibitor, your company has the opportunity to present a scientific course on a new product or cutting-edge technology. This opportunity is unique to this event, as you will present a scientific course to an engaged audience of Hanger Clinic clinicians. Please note that these courses will be chosen based on your sponsor level and is required to be unbiased, scientific material so that attendees can earn continuing education credit. For more information on presenting a class during Hanger LIVE 2023, please email HangerLive_Exhibitor@Hanger.com.

Why Sponsor and Exhibit at Hanger LIVE

Hanger LIVE is the premiere event for the largest orthotic and prosthetic company in the world. Hanger LIVE attendees are mostly comprised of Hanger clinicians looking for the latest products and solutions to optimize their patient care and practice.

"This is always the best meeting we do each year. Well organized, plenty of exhibit time, and great interaction with the clinicians."

70%

of Clinician Attendees strongly agreed that they, "discovered a new product/service that (they) will use in (their) clinic."

7 hours

of designated exhibition time with attendees

1500

registered attendees



SPONSORS

Act quickly, limited booth space available.

Booth Draw at Hanger Live

Booth and table space will be selected using a priority point system. Combined points from 2017-2020 events will be used to determine the order of the booth draw. The more points your company earns, the earlier you will choose your booth the following year.

Diamond Sponsor (20 Priority Points)

Before Nov. 15:
\$20,000 Cash / \$21,500 Credit

After Nov. 15:
\$21,000 Cash / \$22,500 Credit

- 10' x 20' booth space, four 8' tables
- Five exhibitor passes
- Logo on signage in Lobby
- Logo on sponsorship group banner
- Recognition on projector screens in exhibit hall
- Option to provide one product flyer in the attendee bag
- 30 second video wall advertisement, played in exhibit hall
- Added to Exhibitor Networking Game, EmpowerPlay

Platinum Sponsor (14 Priority Points)

Before Nov. 15:
\$14,000 Cash / \$15,500 Credit

After Nov. 15:
\$15,000 Cash / \$16,500 Credit

- 10' x 10' booth space or three 8' tables
- Four exhibitor passes
- Logo on signage in Lobby
- Logo on sponsorship group banner
- Recognition on projector screens in exhibit hall
- Option to provide one product flyer in the attendee bag

Gold Exhibitor (6 Priority Points)

Before Nov. 15:
\$6,000 Cash / \$7,500 Credit

After Nov. 15:
\$7,000 Cash / \$8,500 Credit

- Tabletop exhibit space, two 8' tables
- Three exhibitor passes
- Logo on signage in lobby
- Logo on sponsorship group banner
- Recognition on projector screens in exhibit hall

TABLETOP EXHIBIT

Tabletop Exhibit (4 Priority Points)

Before Nov. 15:
\$3,600 Cash / \$4,100 Credit

After Nov. 15:
\$4,600 Cash / \$5,100 Credit

- One 6' table
- Two exhibitor passes

Additional Table (2 Priority Points)

\$2,000 Cash / \$2,500 Credit

- One exhibitor pass

Additional Booth (4 Priority Points)

\$4,500 Cash / \$5,000 Credit

- Two exhibitor passes



\$1,000

1 Priority Point

Priority placement for the following year

Choose from the following:

- + Product flyer in attendee bags (Sponsor to provide flyer)
- + Giveaway in attendee bags (Sponsor to provide giveaway)
 - Water bottles, pens, pads, etc
- + Healthy initiatives sponsorship
 - Acknowledgment on signage, mobile app, push notifications and event reminders. Support the yoga class, and run/walkgroups.
- + Water Station Sponsor with placement in/near your booth.

\$500

1 Priority Point

Priority placement for the following year

Choose from the following:

- + Mobile app banner ad
- + Yeti cooler giveaway
 - Cooler will be provided
- + Exhibitor Networking Game, EmpowerPlay
 - Attendees will collect “values buttons” from participating booths and turn in five buttons for a prize



EXHIBITOR PLUS PROGRAM

Add value and exposure to your company by participating in the PLUS program.

Video Wall

\$2,000 60-second video (2 Priority Points)

\$1,000 30-second video (1 Priority Point)

\$500 15-second static image

Show off your company's products and services with an impactful video displayed on the large screens in the Exhibit Hall. The video montage will loop during exhibit hall hours.



EXCLUSIVE SPONSORSHIPS



Specialty Coffee Bar Sponsor - \$4,000

4 Priority Points - \$4,000

New opportunity to sponsor a latte and coffee bar located in the conference center lobby with your company's logo on signage and custom napkins. Attendees will have 1 ticket each for a specialty coffee drink and you will be the caffeine hero of early morning classes at Hanger LIVE.

Special opening event!

Hanger is hosting a Team USA Sled Hockey match at the Comerica Center to open Hanger LIVE on Monday, Jan. 23, 5:30-9:00 p.m.

All Hanger LIVE exhibitors are welcome to attend, and we will have sponsorship opportunities during the game and live-stream broadcast. A separate prospectus will be sent regarding sponsorship opportunities for this unique experience. Shuttles will leave at 5:30 p.m. from the Gaylord Texan conference center circle drive.

Key Cards

13 Priority Points - \$12,500

Conference attendees will get a room key with your custom designed logo on one side of the card.

Attendee Bag

6 Priority Points - \$6,000

Sponsor logo on attendee bags. Your company logo will be prominently displayed on the registration bag along with the Hanger LIVE logo. One product flyer insert included in the sponsorship.

Badge Lanyards

6 Priority Points - \$6,000

Exclusive logo placement on the highly visible event badge lanyards that will be distributed to all attendees.

Mobile Charging Station

4 Priority Points - \$4,000

Your company will be prominently displayed on the mobile device charging station in the exhibit hall. Option to place the charging station in/near your booth or table.

Floor Clings

2 Priority Points - \$2,000

Located in the hallway to the convention center for all attendees to see.

Escalator Clings

2 Priority Points - \$2,000 each

Located on the escalator that all attendees will take to get to the meeting space. This is a high traffic area for your company to make a statement.

EXHIBIT DETAILS

Dates & Event Times

Monday, January 23

- 7:30 a.m.-3:30 p.m. Exhibitor Registration
- 8:00 a.m.-3:00 p.m. Exhibit Booth Set Up
- 3:30 p.m.-5:30 p.m. Exhibit Hall Open
- 5:30 p.m.-8:30 p.m. Opening Event: Team USA Sled Hockey game (Comerica Center)

Tuesday, January 24

- 8:00-9:30 a.m. Supply Chain Partner Meeting
- 10:00 a.m.-4:00 p.m. Exhibit Hall Open
- 11:30 a.m.-1:00 p.m. Lunch in Exhibit Hall

Wednesday, January 25

- 9:30 a.m.-2:00 p.m. Exhibit Hall Open
- 2:00 p.m.-4:00 p.m. Exhibit Hall Tear Down

Booth Logistics

Included in the 10'x10' Booth:

- Back wall drape: gray
- Side wall drape: gray
- Facility carpet color: multi-colored
- One (1) - 8' gray skirted table
- Two (2) - plastic contour chairs
- One (1) - wastebasket

Tabletop Logistics

Included in the Tabletop Displays:

- One (1) - 6' gray skirted table
- Two (2) - plastic contour chairs
- Facility carpet color: multi-colored

Height Restrictions

Tabletop displays cannot be taller than 4.5' above the table (54"). 10'x10' booth displays are restricted to 10' tall.

Exhibitor Badges

As an Exhibitor, you will receive complimentary exhibitor badges for each 6' table (1 badge) or 10'x10' booth (2 badges) purchased. Additional employee or patient model badges are \$400. Diamond, Platinum and Gold Sponsors receive additional complimentary badges.

Contacts

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Official Contractors:
Freeman Expositions



VENUE AND ACCOMMODATIONS

2023 HEADQUARTER HOTEL

Gaylord Texan® Resort & Convention Center on Lake Grapevine
1501 Gaylord Trail, Grapevine, TX 76051

Book by December 30, 2022 to receive the discounted rate of \$217. You will receive an emailed link to book your hotel after you register your booth.

Future Dates & Locations

Nashville, TN

Gaylord Opryland Resort

January 22-25, 2024

January 27-30, 2025

Important Dates and Deadlines

2022

September 23 Exhibitor course request deadline

November 15 Early Bird registration deadline

December 2 Sponsors logo due to Freeman

December 2 Registration bag inserts due (includes product flyers and giveaways)

November 25 Registration deadline to be displayed in the mobile app Exhibit Hall map

December 30 Cut-off date for the Gaylord Texan discounted rate

2023

January 3 Deadline to submit presentation for education classes

January 10 All Exhibitors and Sponsors paid in full

January 23 Move in/ Exhibitor set-up (8:00 a.m.-3:00 p.m.)

Exhibit Hall Open (3:30-5:30 p.m.)

Opening Event: Team USA Hockey game at Comerica Center (Shuttles leave at 5:30 p.m. from Gaylord Texan)

January 24 Exhibit Hall Open (10:00 a.m.-4:00 p.m.)

January 25 Exhibit Hall open (9:30 a.m.-2:00 p.m.)
Dismantle exhibits (2:00 p.m.-4:00 p.m.)

