



2027 Partner Prospectus

July 26-28, 2027 | Grapevine, Texas

Reimagining Partnership at Hanger LIVE

Dear Partners,

As we look ahead to Hanger LIVE 2027, we are excited to introduce a new approach to partnership built for the way clinical education, innovation, and connection are evolving across the O&P profession.

For years, conferences have created important opportunities for companies to showcase products and connect with customers. But as the needs of clinicians and patients continue to change, we believe the experience must do more. It must create space for deeper dialogue, practical learning, clinical relevance, and relationships that extend beyond a single interaction.

That is the vision behind the next evolution of Hanger LIVE. We are moving beyond the traditional exhibit hall to a range of different curated activations which create a more immersive, experiential environment where clinical leaders and industry innovators can come together with shared purpose: ***Empowering Human Potential, Together.***

This new model is designed to help partners do more than gain visibility. It creates opportunities for your organization to enter the conversation earlier, contribute to clinical learning, and build the kind of trust that helps innovation move into practice.

In the pages that follow, you'll find a new partnership model designed to create greater value for sponsors, deeper relevance for clinicians, and stronger connections to the patients we collectively serve.

With gratitude,



Cristy Simon
Chief Marketing Officer
Hanger, Inc.

Where Clinical Innovation Meets **Human Impact**

Every breakthrough in orthotics and prosthetics begins with a human story: a first step, a return to independence, a life changed by the right care and solutions delivered at the right time.

Hanger LIVE is designed around those moments and around the people, ideas, and partnerships that make them possible.

Bringing together one of the largest communities of clinicians, educators, and innovators in the O&P profession, Hanger LIVE 2027 moves beyond the traditional conference model to a model of curated, interactive activations designed to create deeper conversations, shared learning, immersive experiences, and meaningful collaboration.



Why Partner with Hanger LIVE

Innovation doesn't transform care simply by being discovered. It transforms care when clinicians understand it, trust it, and see firsthand how it improves patient outcomes.

At Hanger LIVE, partners are in the middle of it all—while clinicians are learning, asking questions, and evaluating new solutions. Through CE courses, clinical activations, and shared experiences, your expertise becomes part of the learning, not separate from it.

Move Patient Care Forward

Help clinicians move from awareness to adoption by connecting your solutions to real patient needs, stronger outcomes, and meaningful change in care.

Elevate Thought Leadership

Show your expertise in context through educational activations that demonstrate clinical application, problem-solving, and relevance to everyday practice.

Gain Unprecedented Access

Engage clinicians, leaders, and decision-makers beyond limited exhibit hours through CE-integrated experiences, immersive activations, networking, and signature events designed for deeper connection.

Invest in Impact

Shift your investment from booth builds to meaningful engagement. Hanger handles the environments, infrastructure, and support, so your team can focus on impactful content, authentic conversations, and clinical value.



The Hanger LIVE Difference

Traditional Conference Model

Limited exhibit hours

Booth traffic

Standalone product displays

Adjacent to education

Sales-driven conversations

Competing for attention

Booth builds, shipping, and logistics

Brand visibility

Lead collection

Awareness

Hanger LIVE Partner Experience

Engagement throughout the event

Expanded access to clinicians and leaders

Immersive, clinician-centered activations

Integrated into CE courses
and clinical conversations

Educational dialogue grounded
in patient care

Curated experiences designed for
meaningful connection

Hanger-managed environments
and infrastructure

Clinical credibility for your brand

Relationships that support gain adoption

Lasting influence



Activation Opportunities

Hanger LIVE activations are designed to turn interest into interaction. Each curated experience gives partners a meaningful way to educate, demonstrate, collaborate, and connect with clinicians while they are most engaged.

Live Clinic

A simulated patient appointment becomes an interactive learning experience led by your clinical expert and integrated in our educational tracks. Demonstrate best practices and work through clinical decisions in real time, giving clinicians a direct view into how your solutions support care.

Patient Journey

Bring the lived patient experience to life through immersive digital storytelling. Attendees can explore key milestones, outcomes, and moments of transformation, connecting your organization's work to the human impact of care.

Discovery Lab

Organize solutions around patient needs rather than traditional exhibit booths, allowing clinicians to explore featured technologies, products, and services through a more intuitive, patient-centered lens.

Challenge Lab

Invite clinicians to tackle a real-world challenge alongside your organization in a highly interactive, small-group problem-solving experience. This format positions your team as a thought partner and trusted resource in addressing practical clinical, operational, or practice-based challenges.

Live Build

Transform the lunch experience into a live demonstration space where attendees can stop, watch, ask questions, and engage as your team creates, assembles, aligns, programs, or demonstrates something in real time.

Concept to Clinic

Put early-stage innovation in front of Hanger clinical leaders for candid, real-time feedback before commercialization or launch. This closed-door session helps refine ideas, validate relevance, and identify barriers to adoption.



Activation Opportunities

Braindates®

Lead small-group conversations around emerging trends, clinical challenges, innovative ideas, or Ask Me Anything topics that invite dialogue with highly engaged attendees.

Hanger LIVE Gala

Join Hanger leaders, clinicians, and decision-makers for a signature evening recognizing leadership, innovation, and collaboration across the O&P profession.

Business Meeting with Executive Officers

Gain focused time with Hanger leadership and strategic sourcing partners to discuss business priorities, industry trends, partnership opportunities, and future collaboration.

A la Carte Branding Opportunities

Strengthen brand recognition throughout Hanger LIVE's environment of education, innovation, and patient-centered care.

Signature Dining Experience

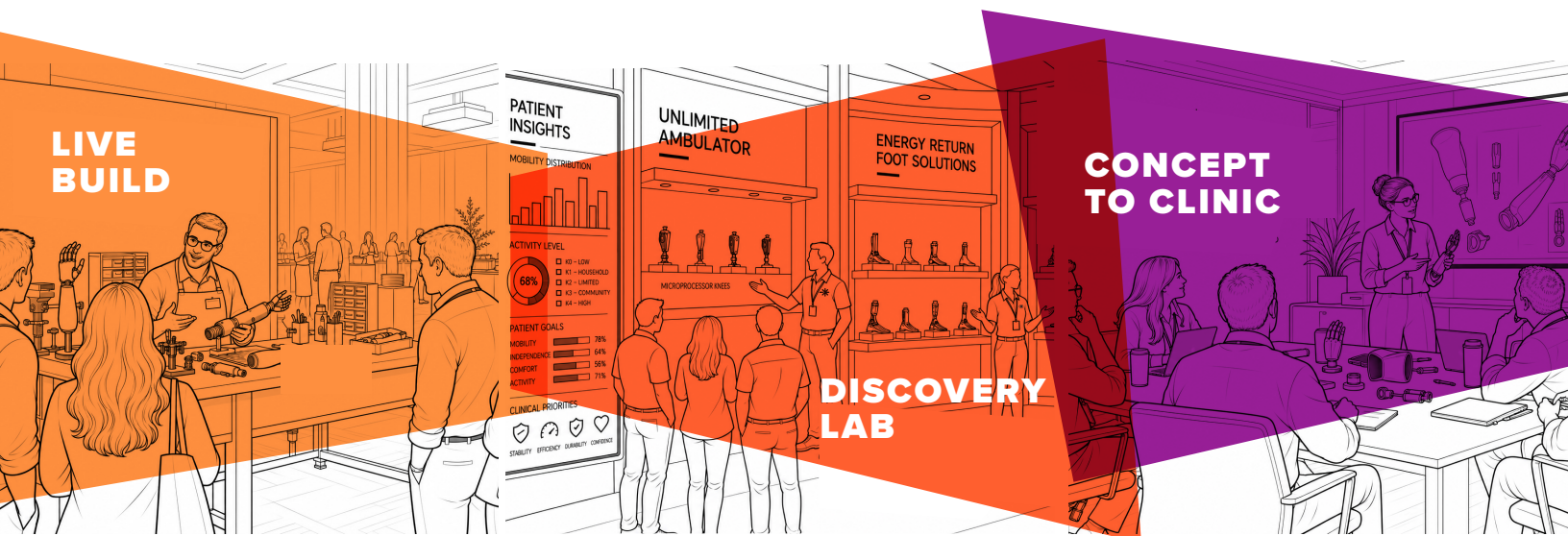
Create a memorable brand touchpoint during a festival-style evening of food, entertainment, and informal relationship-building.

Hanger LIVE Virtual

Extend the reach of your sponsorship beyond the live event through advertising placements that keep your brand visible to all Hanger employees joining virtually.

Pre- or Post-Event Communication

Extend your impact beyond the live experience with dedicated clinical content emailed directly to the clinician audience before or after Hanger LIVE.



Partnership Packages

Your investment level determines your activation footprint. Higher-tier partners receive deeper integration across the event, including additional facilitation opportunities, exclusive programming access, and the visibility needed to make an unforgettable impression.

	Visionary \$250K	Catalyst \$100K	Momentum \$50K	Spark \$25K
Live Clinic embedded in Education Track	QTY 2 20 min each			
Challenge Lab as an elective option	QTY 2 90 min each			
Patient Journey	4 stories			
Live Build	✓	✓	✓	
Discovery Lab*	Premium Placement	Priority Placement	✓	Limited
Concept to Clinic	✓	✓	✓	
Braindates®	15 topics	6 topics	3 topics	
Signature Dining Experience	Premium Placement	✓		
Hanger LIVE Gala	✓	✓	✓	✓
Hanger LIVE Virtual	✓	✓		
Business Meeting with Executive Officers	✓	✓		
Pre-/Post-Event Communication to all Hanger Clinic	2 Emails	1 Email		
Access to ad hoc branding opportunities for added fee	✓	✓	✓	✓
In-App Networking	✓	✓	✓	✓
Registration Page advertisement	Premium Placement	✓	✓	✓
Video Wall	✓	✓		
Welcome LED Banner	✓	✓		
Attendee Registrations	10	6	4	2
Dedicated Partner Success Manager	✓			

*Product must be on OnPoint, Guided Configurator, POPs approved, or UCI.

Partner Registration

Don't see a package that works for you? You can register and participate in the program as an attendee for \$5,000 and amplify your brand through our the la carte menu.

Nonprofit Partners

Our nonprofit partners will have an opportunity to participate through a curated museum like exhibit where we highlight your mission and how to get involved as well as have dedicated Braindate® small group discussions for participants to engage. See the Activation Planning Guide for more information.

Event Details

Venue and Accommodations

Gaylord Texan® Resort & Convention Center
1501 Gaylord Trail, Grapevine, TX, USA, 76051
July 26-28, 2027

Program at a Glance

SUNDAY, JULY 25	MONDAY, JULY 26	TUESDAY, JULY 27	WEDNESDAY, JULY 28	THURSDAY, JULY 29
Attendee Arrivals & Registration	Opening Ceremony & Clinical Keynote	Clinical Education & Live Clinics	Clinical Education & Live Clinics	Departures
Partner Walkthrough	Clinical Symposiums	Electives & Interactive Learning	Electives & Interactive Learning	
Valued Partner Welcome Reception	Partner Activations	Partner Activations	Partner Activations	
Hanger Community Socials	Networking & Connection	Signature Dining Experience	Hanger Gala & Awards Celebration	

Sponsor Badges

Sponsors will receive complimentary badges as noted in their sponsorship tier. Additional staff will be charged \$5,000 per attendee.

Contact

Email: HangerLive_Team@Hanger.com

Upcoming important Dates and Deadlines

October: Reserve your tier

November: Sponsor registration opens

Once you register our team will schedule a discovery call to collaborate on your individual Hanger LIVE partner plan.

Other dates and deadlines will be announced in the coming months.

Future Dates & Locations



San Diego, CA
Gaylord Pacific Resort
April 10-12, 2028
March 26-28, 2029



Washington DC
Gaylord National Resort
March 11-13, 2030
March 17-19, 2031



Activation Planning Guide



Activation Planning Guide

After your sponsorship is confirmed, our team will schedule a discovery call to review your activation details, requirements, and next steps.

LIVE CLINIC

Real patient. Real fitting. Real questions.

A patient appointment becomes an interactive learning experience led by your clinical expert. Demonstrate best practices and work through clinical decisions in real time.

Live Clinics provide 24 unique time slots, with six sessions dedicated to each primary education track: Upper Limb Prosthetics, Lower Limb Prosthetics, Pediatrics, and Orthotics. As an integral part of the clinical education program, these sessions offer direct access to a captive audience of attendees committed to advancing their expertise within their specialty area. To maximize exposure and attendee reach, each Live Clinic is presented twice, ensuring every participant within the track has the opportunity to attend.

Presenters have the flexibility to showcase an evaluation, casting, fitting, alignment, or other clinical appointment, with the specific patient experience selected in collaboration with Hanger's Clinical & Scientific Affairs team to maximize educational value and attendee engagement.

As this is an interactive, hands-on clinical demonstration, no PowerPoint presentation is needed. To ensure clear visibility for all audience members, a camera and projection screen will be provided. An exam table, two chairs, a small table, and a gait bar will also be supplied, creating a professional environment for meaningful educational engagement and product demonstration.

When: Embedded in the clinical education program on Tuesday and Wednesday

Time: 20 minutes each

Required Participation: A clinician on your staff to run the simulation and a patient model

Equipment Required: Any product or supplies needed to run the simulated patient appointment

Activation **Planning Guide**

CHALLENGE LAB

Invite clinicians to tackle a real-world challenge alongside your organization in this highly interactive, small-group problem-solving experience. Sponsors will develop and present a clinical, operational, or practice-based challenge in alignment with the Clinical and Scientific Affairs team. Attendees will sign up for this elective session during registration and be divided into five collaborative groups of approximately eight participants each.

During the Challenge Lab, groups will work together to develop innovative solutions, with sponsor representatives available to answer questions, provide insights, and serve as thought partners throughout the process. This unique format creates meaningful opportunities for dialogue, collaboration, and relationship building while showcasing your organization's expertise and commitment to advancing patient care.

The experience concludes with each team presenting its solution directly to a CSA representative. After evaluating the ideas and recommendations, CSA will recognize the winning team, creating a memorable celebration that showcases participant innovation while providing a valuable photo and social media opportunity for your organization. By engaging clinicians in collaborative problem solving rather than traditional presentations, the Challenge Lab positions your organization as a trusted resource and valued partner in addressing real-world healthcare challenges.

When: Offered as an elective course on Tuesday

Time: 90 minutes total (15-minute set up and case explanation + 45-minute problem solving + 30-minute group presentations)

Required Participation: A clinician or clinical educator who can develop the challenge and support their groups

Information Required: Design a relevant real-world challenge that brings clinicians together to leverage their collective expertise

Activation **Planning Guide**

PATIENT JOURNEY

Located in a high-traffic, high-visibility pre-function area, the Patient Journey is an immersive digital storytelling experience that brings the lived patient experience to life. Through an interactive touchscreen display, attendees can explore authentic patient stories and follow their journey from initial evaluation through treatment, delivery, rehabilitation, and beyond.

Designed to create meaningful connections between clinical outcomes and patient impact, this experience highlights the critical role your organization plays in improving lives. Through compelling visuals, personal milestones, and outcome-focused storytelling, attendees gain a deeper understanding of the challenges, successes, and transformative moments that define a patient's journey.

Sponsors provide the patient story, images, and key milestones, showcasing real-world experiences and demonstrating the measurable difference their products, services, and solutions have on patient care and outcomes. Attendees can engage with the content at their own pace, creating a memorable and personalized learning experience.

To further extend engagement beyond the event, sponsors may also incorporate a custom QR code within the experience, directing attendees to a website, digital resource, case study, educational content, or other online destination for continued interaction and learning.

When: Monday, Tuesday and Wednesday

Time: 8:00 am - 5:00 pm each day

Required Participation: None. This is a self-guided experience and does not require a sponsor representative onsite

Information Required: Patient story including images, key milestones, and outcomes submitted prior to the event

Activation **Planning Guide**

LIVE BUILD

Give attendees a reason to stop, watch, and engage. Live Build transforms the lunch experience into a live demonstration space where your organization creates something in real time while attendees gather around to learn, ask questions, and interact with your team.

Whether you're assembling a device, demonstrating a process, or showing your clinical decision-making and patient interaction, the focus is on making your expertise visible through hands-on engagement, real-time questions, and meaningful clinical dialogue. From a dedicated 6-foot lab-bench height table, your team will narrate the process, share insights, answer questions, and invite attendees into the experience. Once complete, the build starts over, creating an ongoing attraction that draws fresh audiences throughout the lunch period.

Integrated directly into the Tuesday and Wednesday lunch experience, Live Build stations will be positioned within the lunch meal space, creating a highly visible destination that attendees naturally encounter as they arrive, dine, and network. Participating stations will also be featured on ballroom screens throughout the meal, encouraging attendees to explore the demonstrations taking place around them. The result is a dynamic "come see what we're building" experience that sparks curiosity, facilitates authentic conversations, and creates meaningful opportunities for sponsors to connect with attendees in a relaxed, informal setting.

When: Integrated into the lunch experience on either Tuesday or Wednesday

Time: 90 minutes each day

Required Participation: An outgoing clinical educator or sales professional who can attract a crowd, spark conversation, and turn a live demonstration into meaningful connections with the option to invite a patient model

Equipment Required: Any product or supplies required to repeatedly conduct your live demonstration

Activation **Planning Guide**

DISCOVERY LAB

Solutions are organized by patient needs rather than traditional exhibit booths, allowing clinicians to explore featured technologies, products, and services in a more intuitive and patient-centered environment. By aligning solutions with patient goals and care pathways, sponsors become part of the answers clinicians are actively seeking while benefiting from an environment that encourages discovery, exploration, and meaningful discussion. The Discovery Lab exclusively showcases solutions from participating sponsors.

Participating sponsors will work with the Clinical & Scientific Affairs team prior to the event to identify the specific products, technologies, and solutions to be featured in the Discovery Lab. This collaborative process ensures each solution is accurately represented and thoughtfully positioned within the patient care journey, helping attendees understand its clinical application, value, and impact on outcomes.

Members of the Clinical & Scientific Affairs team will staff the Discovery Lab during designated activation hours throughout Hanger LIVE, facilitating evidence-based discussions and helping clinicians navigate the featured sponsor solutions. Outside of staffed hours, the Discovery Lab will remain open for self-guided exploration, allowing attendees to engage with sponsor content and solution displays at their own pace.

When: Monday, Tuesday and Wednesday

Time: 8:00 am - 5:00 pm each day

Required Participation: No sponsor representative is required to staff the Discovery Lab

Equipment Required: Mutually agreed upon products to display

Activation **Planning Guide**

CONCEPT TO CLINIC

Put your innovation in front of the people who matter most. This exclusive, closed-door session gives sponsors 15 minutes to present a new product, service, or concept to 5-10 of Hanger's top clinicians and clinical leaders. Participants will receive candid, real-time voice-of-customer feedback, helping validate ideas, assess clinical relevance, and gain insights from the professionals who drive adoption.

This forum is designed for early-stage innovation and feedback. Products already launched or actively being rolled out are not a fit for this session. The goal is to provide sponsors with candid input from Hanger's clinical leaders while there is still an opportunity to refine the concept, influence the development roadmap, and address potential adoption barriers before significant investments are made in commercialization or launch activities.

When: During a mutually agreed upon day and time at Hanger LIVE

Time: 15 minutes

Required Participation: A Product Manager or Product Development team member who can present the idea or product and have expert-level dialogue

Equipment Required: Any demo unit or presentation required to discuss the idea

Activation **Planning Guide**

The logo for Braindates, featuring the word "BRAINDATES" in white, bold, uppercase letters with a registered trademark symbol, set against a blue background that is part of a larger graphic element.

BRAINDATES®

Host a facilitated small-group discussion focused on an emerging trend, clinical challenge, innovative idea, topic of interest to the profession, or an Ask Me Anything session with your organization. Sponsors have the opportunity to submit a discussion topic and lead a collaborative conversation designed to exchange perspectives, gather insights from practicing clinicians, and establish valuable professional connections.

For attendees who have specific questions about a company's products, solutions, technologies, clinical applications, or services, the Ask Me Anything Braindate® provides a dedicated time and place to connect directly with your experts. Rather than searching the exhibit hall for the right contact, attendees can sign up to engage in focused conversations with knowledgeable representatives and receive answers tailored to their interests and clinical needs.

Each Braindate® is intentionally limited to 6-7 participants, creating an intimate setting that encourages active participation and thoughtful dialogue. Attendees must reserve their spot, ensuring highly engaged discussions with individuals who are genuinely interested in the topic or sponsor expertise being shared.

To maximize visibility and participation, Braindate® topics will be promoted to attendees beginning two weeks prior to the event and throughout Hanger LIVE, driving awareness and encouraging engagement before and during the conference. Sessions will take place in a prominent, high-traffic pre-function space, creating excitement and awareness among attendees while showcasing the innovative conversations taking place throughout the conference.

When: Throughout scheduled breaks from Monday through Wednesday

Time: 10 minutes

Required Participation: A subject matter expert on the proposed topic who excels at facilitating conversation

Required Information: Prep initial questions to get the conversation started

Activation **Planning Guide**

SIGNATURE DINING EXPERIENCE

The Signature Dining Experience transforms Tuesday evening into a vibrant celebration of food, connection, and discovery. Inspired by the energy and atmosphere of Austin City Limits, this festival-style event will feature a variety of curated culinary stations, live entertainment, and plenty of opportunities to engage with attendees in a relaxed, social setting.

Each sponsoring organization will be paired with a featured food or beverage station, creating a unique brand activation opportunity throughout the evening. Sponsorship levels will determine the order of station selection, with premier sponsors receiving first choice of available experiences. Signage and branding at each station will showcase participating sponsors while creating a memorable touchpoint for attendees.

From bold local flavors to unexpected culinary experiences, the Signature Dining Experience is designed to bring the Hanger community together for an evening that is as engaging as it is unforgettable.

When: Tuesday dinner

Time: 2 hours

Required Participation: No sponsor staff are required to work at their selected station. We encourage all sponsor attendees to enjoy the experience, engage with attendees, and cultivate valuable relationships throughout the evening

Activation **Planning Guide**

HANGER LIVE GALA

For the first time, sponsors will have access to the Hanger LIVE Gala, gaining exclusive opportunities to engage with Hanger's leadership team, clinicians, and key decision-makers. This event is dedicated to celebrating leadership, innovation, and collaboration across the O&P profession. As the premier social event of Hanger LIVE, the gala provides a unique setting to build relationships, strengthen partnerships, and engage with the individuals shaping the future of Hanger and the industry.

The evening will feature remarks from Hanger's CEO, recognition of outstanding achievements by Hanger employees and supplier partners, as well as dinner and live entertainment. More than a celebration, the gala offers sponsors a valuable opportunity to connect with Hanger leaders in a relaxed and meaningful environment while demonstrating support for the partnerships that help advance the O&P profession.

When: Wednesday evening

Time: 7:00 pm - 9:00 pm

Required Participation: We encourage all attendees to join us for this event

Activation **Planning Guide**

HANGER LIVE VIRTUAL

For employees who are unable to attend Hanger LIVE in person, Hanger LIVE Virtual provides an engaging and accessible way to participate in the event experience from anywhere. This one-day virtual event engages thousands of Hanger employees, providing access to Hanger LIVE content during the event and for up to three months afterward through on-demand viewing.

Sponsors will receive visibility throughout the virtual experience through prominent recognition on the event platform. In addition, sponsors will have the opportunity to support and participate in virtual Braindate® sessions, hosted in the morning and afternoon on the day of the event, creating meaningful opportunities for engagement and connection with attendees.

When: Monday

Time: 9:00 am - 6:00 pm with Virtual Braindate® sessions hosted from 9:00 am – 10:00 am and 5:00 pm – 6:00 pm

Required Participation: A subject matter expert on the proposed Braindate® topic who excels at facilitating conversation

Required Information: Prep initial questions to get the conversation started in Braindate® sessions

BUSINESS MEETING WITH EXECUTIVE OFFICERS

Gain valuable access to organizational leadership through a private 30-minute meeting with key executive officers and their strategic sourcing partner. This exclusive session provides an opportunity to discuss business priorities, industry trends, partnership opportunities, operational challenges, or other topics of your choice in a focused, collaborative setting.

When: During a mutually agreed upon day and time at Hanger LIVE

Time: 30 minutes

Required Participation: An Account Manager or Executive from your organization that can facilitate the discussion

Information Required: A meeting agenda outlining the discussion topics, developed collaboratively by your team and the strategic sourcing partner prior to the event

Activation **Planning Guide**

PRE- AND/OR POST-EVENT COMMUNICATION

Extend your impact beyond the event with dedicated email communications sent directly to Hanger Clinic clinician audience. Sponsors provide the content, and our team will distribute an email highlighting clinically relevant information such as study results, patient outcomes, evidence-based data, or other educational resources. This opportunity helps reinforce key messages and keeps your clinical content top of mind with attendees after the event concludes.

When: Before and/or After Hanger LIVE

Required Information: Provide the clinical copy, links, and images you would like to include in this communication

MUSEUM – NON-PROFIT ONLY

Included with nonprofit participation, the Museum provides organizations with a dedicated presence within a curated exhibit experience designed to highlight those making a meaningful impact on patient care, advocacy, education, research, and community support.

Each participating organization will receive a professionally produced display showcasing its mission, programs, and impact. Attendees can explore the Museum throughout the event, learning about the important work being done across the profession and discovering organizations that are helping to improve patient outcomes and quality of life.

To encourage continued engagement beyond the conference, each display will include a custom QR code directing attendees to a website, donation page, educational resource, volunteer opportunities, or other digital destination of the organization's choosing. This creates a seamless connection between onsite awareness and ongoing involvement.

When: Monday, Tuesday and Wednesday

Time: 8:00 am - 5:00 pm each day

Required Participation: No representative is required to staff the Museum

Information Required: We will collaborate with your team on the display and QR code

À La Carte Branding Opportunities

À la carte branding opportunities allow for varying levels of engagement and visibility that best fits your brand.

Badge Lanyards: Every attendee wears a badge throughout the event, creating continuous visibility for your brand in sessions, networking events, and event photography.

\$8,000

Conference WiFi: Support the connectivity that keeps Hanger LIVE running. Every attendee relies on WiFi throughout the event, creating consistent visibility for your brand while enabling learning, collaboration, and engagement.

\$6,000

Hotel Key Card: Your brand is visible from check-in through departure. Hotel key cards are used throughout the attendee experience, providing consistent exposure during every stay.

\$12,500

Water Bottle & Hydration Station: Keep attendees refreshed and your brand top of mind. Branded water bottles and hydration stations ensure your visibility extends beyond the session room and into every corner of Hanger LIVE.

\$10,000

Charging Station: Provide a service attendees appreciate throughout the event. Charging stations become natural gathering places where clinicians pause, reconnect, and continue conversations while your brand remains front and center.

\$4,000

Meal & Break Sponsor: Your brand is present at breakfast when clinicians arrive, lunch when they recharge, and coffee breaks where relationships form. Your sponsorship places your brand alongside some of the event's most valuable networking moments.

\$8,000: Breakfast (3 available)

\$12,000: Lunch (3 available)

\$4,000: Breaks (1 available)

Morning Activity: Move together, connect together. Your sponsorship powers the morning physical activities that get attendees on their feet, energized, and ready to take on the day at Hanger LIVE.

\$3,000 (3 available)

Hanger LIVE Gala Transportation: Every anticipated evening deserves a great entrance. Your sponsorship puts your brand at the start of the Hanger LIVE Gala experience, setting the tone before the night even begins.

\$7,500

IT Café: The IT Café keeps attendees connected when they need it most. Sponsor this high-traffic destination and position your brand alongside the expert support that powers a seamless event experience.

\$6,000

À La Carte Branding Opportunities

À la carte branding opportunities allow for varying levels of engagement and visibility that best fits your brand.

Video Wall: Showcase your company's products and services with an impactful video displayed on the large screens in the pre-function space. The video montage will loop throughout the entire event. Please note that videos will be displayed without audio.

\$5,000: 30-second video

Escalator Clings: Located along a highly trafficked convention center corridor, escalator clings place your brand directly in attendees' line of sight, seamlessly weaving your company into the path they take throughout Hanger LIVE.

\$9,000

Welcome LED Banner: Make a strong first impression with a digital banner displayed on the LED screen at the entrance to the conference space, adjacent to registration. Rotating throughout the event, this high-visibility placement ensures your brand is among the first things attendees see upon arrival.

\$4,500

Digital Library: The Digital Library provides sponsors with a dedicated space within the event app to upload brochures, PDFs, images, videos, and other marketing materials. Attendees can easily access and review these resources before, during, and after the event.

\$3,000

Event app ad: Showcase your brand directly within the event app through a high-visibility digital ad placement that keeps your brand front and center for attendees throughout the event.

\$3,000

Hanger LIVE Gala Brand Opportunities:

Be part of one of the most anticipated moments of Hanger LIVE. Gala branding opportunities place your organization throughout this signature evening, creating memorable visibility as attendees come together to celebrate the O&P community, recognize achievement, and close out the event in unforgettable fashion. Opportunities may include branded experiences and event signage. Pricing will vary by opportunity and be announced in October.

