



## IMPORTANT DATES AND DEADLINES

**2025**

**2026**

<b>August 22</b>	Exhibitor course request deadline	<b>January 5</b>	Registration deadline to be displayed in the mobile app exhibit hall map
<b>October 31</b>	Early Bird registration deadline	<b>January 9</b>	All Exhibitors and Sponsors paid in full
<b>December 3</b>	Sponsor's logo and all sponsor design assets due to Freeman	<b>January 25</b>	10:00 AM - 6:00 PM Exhibitor badge pick up
<b>December 3</b>	Registration bag inserts due (includes product flyers and giveaways)	<b>January 26</b>	Move In/Exhibitor 8:00 AM - 3:00 PM Exhibit hall Open 4:30 PM - 7:00 PM
<b>December 3</b>	Video wall assets uploaded to provided link	<b>January 27</b>	Exhibit hall open 9:30 AM - 4:00 PM
<b>December 29</b>	Cut-off date for the Gaylord Texan discounted Rate	<b>January 28</b>	Exhibit Hall open 9:30 AM - 1:00 PM Dismantle exhibits 1:00 PM - 4:00 PM