



IMPORTANT DATES AND DEADLINES

2024

2025

August 30	Exhibitor course request deadline	January 2	Registration deadline to be displayed in mobile app and Exhibit Hall map	
November 1	Early Bird registration deadline	January 3	Cut-off date for the Gaylord Opryland discounted rate	
December 3	Sponsor logo and all sponsor design assets due to Freeman	January 10	All Exhibitors and Sponsors paid in full	
December 3	Registration bag inserts due (includes flyers and giveaways)	January 28	Exhibitors move in/set-up	8:00 am – 3:00 pm
December 3	Video wall assets uploaded to provided link on Exhibitor Portal		Hanger Supplier Meeting	3:00 pm – 4:15 pm
			Hanger Showcase	4:30 pm – 6:30 pm
		January 29	Exhibit Hall open	10:00 am – 4:00 pm
		January 30	Exhibit Hall open	9:00 am – 12:30 pm
			Exhibitor prize announcements	11:45 am – 12:00 pm
			Dismantle exhibits	12:30 pm – 4:00 pm