



Exhibitor Prospectus

Event Dates: January 27-30, 2025
Nashville, Tennessee

ABOUT HANGER

Rooted in clinical research, excellence, and innovation, Hanger is a purpose-driven company focused on empowering human potential. Together, as 6,400 employees strong, we listen to challenges, collaborate with partners, identify solutions, lead through innovation, and apply our expertise to help move lives forward.

Be a Part of Clinical Education

As a Hanger LIVE Exhibitor, your company has the opportunity to present a scientific course on a new product or cutting-edge technology. This opportunity is unique to this event, as you will present a scientific course to an engaged audience of Hanger Clinic clinicians. Please note that these courses will be chosen based on your sponsor level and are required to include unbiased, scientific material so that attendees can earn continuing education credit. For more information on presenting a class during Hanger LIVE 2025, please email HangerLive_Exhibitor@Hanger.com.

Why Sponsor and Exhibit at Hanger LIVE

Hanger LIVE is the premier event for the largest orthotic and prosthetic company in the world. Hanger LIVE attendees are mostly comprised of Hanger Clinic clinicians looking for the latest products and solutions to optimize their patient care and practice.

“This is always the best meeting we do each year. Well organized, plenty of exhibit time, and great interaction with the clinicians.” – Hanger LIVE Exhibitor

70%

of clinician attendees strongly agreed that they “discovered a new product/service that (they) will use in (their) clinic.”

7 hours

of designated exhibition time with attendees

1600

registered attendees



SPONSORS

Act quickly—limited booth space available.

Booth Draw at Hanger LIVE

Booth and table space will be selected using a priority point system. Combined points from 2023-2024 events will be used to determine the order of the booth draw. The more points your company earns, the earlier you will choose your booth the following year.

Diamond Sponsor (20 Priority Points)

Before Nov. 2:

\$21,500 Cash / \$23,600 Credit

Starting Nov. 2:

\$22,500 Cash / \$24,600 Credit

- 10' x 20' booth space or four 6' tables
- Five exhibitor passes
- Logo on signage in lobby
- Logo on sponsorship group banner
- Recognition on projector screens in exhibit hall
- Option to provide one product flyer in the attendee bag
- 30 second video wall advertisement, played in exhibit hall
- Added to exhibitor networking game, EmpowerPlay
- Virtual Hanger LIVE (Feb. 14, 2025) booth included in sponsorship

Platinum Sponsor (14 Priority Points)

Before Nov. 2:

\$15,400 Cash / \$17,100 Credit

Starting Nov. 2:

\$16,400 Cash / \$18,200 Credit

- 10' x 10' booth space or three 6' tables
- Four exhibitor passes
- Logo on signage in lobby
- Logo on sponsorship group banner
- Recognition on projector screens in exhibit hall
- Option to provide one product flyer in the attendee bag
- Virtual Hanger LIVE (Feb. 14, 2025) booth included in sponsorship

Gold Exhibitor (6 Priority Points)

Before Nov. 2:

\$6,800 Cash / \$8,600 Credit

Starting Nov. 2:

\$8,000 Cash / \$9,600 Credit

- Two 6' tables
- Three exhibitor passes
- Logo on signage in lobby
- Logo on sponsorship group banner
- Recognition on projector screens in exhibit hall

TABLETOP EXHIBIT

Tabletop Exhibit (4 Priority Points)

Before Nov. 1:

\$4,000 Cash / \$4,600 Credit

Starting Nov. 1:

\$5,100 Cash / \$5,700 Credit

- One 6' table
- Two exhibitor passes

Additional Table (2 Priority Points)

\$2,500 Cash / \$3,000 Credit

- One exhibitor pass

Additional Booth (4 Priority Points)

\$5,500 Cash / \$6,000 Credit

- Two exhibitor passes



\$1,000

1 Priority Point

Priority placement for the following year

Choose from the following:

- + Product flyer in attendee bags (Sponsor to provide flyer)
- + Giveaway in attendee bags (Sponsor to provide giveaway)
 - Water bottles, pens, pads, etc.
- + Virtual Hanger LIVE Booth
 - Approximately 3,000 Hanger employees attend
- + Water Station Sponsor with placement in/near your booth.

\$500

1 Priority Point

Priority placement for the following year

Choose from the following:

- + Mobile app banner ad
- + Yeti cooler giveaway
 - Cooler will be provided
- + Exhibitor networking game, EmpowerPlay
 - Attendees will collect “values buttons” from participating booths and turn in five buttons for a prize



EXHIBITOR PLUS PROGRAM

Add value and exposure to your company by participating in the PLUS program.

Video Wall

\$2,000: 60-second video (2 Priority Points)

\$1,000: 30-second video (1 Priority Point)

\$500: 15-second static image

Show off your company's products and services with an impactful video displayed on the large screens in the exhibit hall. The video montage will loop during exhibit hall hours.



EXCLUSIVE SPONSORSHIPS

Key Cards

13 Priority Points - \$12,500

Conference attendees will get a room key with your custom designed logo on one side.

Attendee Bag

6 Priority Points - \$6,000

Your company logo will be prominently displayed on the registration bag along with the Hanger LIVE logo. One product flyer insert included in the sponsorship.

Badge Lanyards

6 Priority Points - \$6,000

Exclusive logo placement on the highly visible event badge lanyards that will be distributed to all attendees.

Mobile Charging Station

4 Priority Points - \$4,000

Your company will be prominently displayed on the mobile device charging station in the exhibit hall. Option to place the charging station in/near your booth or table.

Floor Clings

2 Priority Points - \$2,000

Located in the hallway to the convention center for all attendees to see.

Elevator Door Clings

2 Priority Points - \$2,000 each

Located in the event foyer, a high traffic area where attendees will go up to the second floor for the educational classes.



Specialty Coffee Bar Sponsor - \$4,000

4 Priority Points - \$4,000

New opportunity to sponsor a latte and coffee bar located in the conference center lobby with your company's logo on signage and custom napkins. Attendees will have one ticket each for a specialty coffee drink and you will be the caffeine hero of early morning classes.

Special Hanger Foundation Event

The Hanger Foundation is hosting "Night to Inspire" on Monday, January 27, 2025, at the Country Music Hall of Fame and Museum in downtown Nashville.

This star-studded event will benefit the Hanger Foundation, and multiple sponsorship and donation opportunities are available. Please visit the website at <https://inspire2025.hellofund.io> or scan the QR code for more details.



NIGHT TO
INSPIRE
1*27*25
COUNTRY MUSIC HALL OF FAME AND MUSEUM
benefiting the Hanger Foundation



EXHIBIT DETAILS

Dates & Event Times

Exhibitor Move-In

Tuesday, January 28: 8:00 a.m.–3:00 p.m.

Exhibit Hall Hours

Tuesday, January 28: 4:30 p.m.–6:30 p.m.

Wednesday, January 29: 10:00 a.m.–4:00 p.m.

Thursday, January 30: 9:00 a.m.–12:30 p.m.

Exhibitor Move-Out

Thursday, January 30: 12:30 p.m.–4:00 p.m.



Booth Logistics

Included in the 10'x10' booth:

- Back wall drape: gray
- Side wall drape: gray
- Facility carpet color: multi-colored
- One (1) - 6' gray skirted table
- Two (2) - plastic contour chairs
- One (1) - wastebasket

Tabletop Logistics

Included in the tabletop displays:

- One (1) - 6' gray skirted table
- Two (2) - plastic contour chairs
- Facility carpet color: multi-colored

Height Restrictions

Tabletop displays cannot be taller than 4.5' above the table (54"). 10'x10' booth displays are restricted to 10' tall.

Exhibitor Badges

Exhibitors will receive complimentary exhibitor badges with their sponsorship or tabletop as listed on page 3. Additional booth staff will be charged as follows:

Registration Period	Additional Attendees	Patient Models
At time of registration	\$700	\$500
January 10-24	\$800	\$600
On-site or after January 25	\$900	\$700

Contacts

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Official Contractors:
Freeman Expositions



VENUE AND ACCOMMODATIONS

2025 HEADQUARTER HOTEL

Gaylord Opryland Resort & Convention Center
2800 Opryland Drive, Nashville, Tennessee, USA, 37214

Book by January 3, 2025 to receive the discounted rate of \$228.00 + tax and resort fee. You will receive an emailed link to book your hotel after you register your booth.

Future Dates & Locations

Grapevine, TX
Gaylord Texan Resort
January 26-28, 2026

Grapevine, TX
Gaylord Texan Resort
January 25-27, 2027

Important Dates and Deadlines

2024

- September 2** Exhibitor course request deadline
- November 1** Early Bird registration deadline
- December 2** Sponsor's logo and all sponsor design assets due to Freeman
- December 2** Registration bag inserts due (includes product flyers and giveaways)
- December 2** Video wall assets uploaded to provided link

2025

- January 2** Registration deadline to be displayed in the mobile app exhibit hall map
- January 6** Cut-off date for the Gaylord Opryland discounted rate
- January 10** All exhibitors and sponsors paid in full
- January 28** Move in/exhibitor set-up (8:00 a.m.-3:00 p.m.)
Hanger Supplier Meeting (2:30 p.m.-4:15 p.m.)
Exhibit hall open (4:30 p.m.-6:30 p.m.)
- January 29** Exhibit hall open (10:00 a.m.-4:00 p.m.)
- January 30** Exhibit hall open (9:00 a.m.-12:30 p.m.)
Dismantle exhibits (12:30 p.m.-4:00 p.m.)

BACK BY POPULAR DEMAND: HANGER LIVE VIRTUAL EVENT

We are excited to offer a virtual one-day Hanger LIVE event on Friday, February 14, 2025, to reach the 3,500 Hanger employees that will not attend in person. This interactive, custom environment is a great way to network with all Hanger Clinic employees and clinicians who are joining us on our virtual platform for education and networking. Don't miss this opportunity to showcase your products and generate leads by participating in this one-of-a-kind virtual event.

\$1,000 per Virtual Booth

- Showcase products as if you were in-person with a custom exhibit booth
- Store an unlimited number of files and links to product landing pages
- Live audio and video chat options for two-way communication
- Schedule meetings or live demos with clinical team members
- Generate leads with attendee profile search

You can sign up and pay for the virtual event during your online registration for Hanger LIVE 2025 in Nashville.

900

Hanger Clinic clinicians in attendance

3500

total Hanger employees

2.5 hours

of dedicated exhibit time



