



Exhibitor Prospectus

Event Dates: January 26-28, 2026
Grapevine, Texas

ABOUT HANGER

Rooted in clinical research, excellence, and innovation, Hanger is a purpose-driven company focused on empowering human potential. Together, as 7,000 employees strong, we listen to challenges, collaborate with partners, identify solutions, lead through innovation, and apply our expertise to help move lives forward.

Be a Part of Clinical Education

As a Hanger LIVE Exhibitor, your company has the opportunity to present a scientific course on a new product or cutting-edge technology. This opportunity is unique to this event, as you will present a scientific course to an engaged audience of Hanger Clinic clinicians. Please note that these courses will be chosen based on your sponsor level and are required to include unbiased, scientific material so that attendees can earn continuing education credit. For more information on presenting a class during Hanger LIVE 2026, please email HangerLive_Exhibitor@Hanger.com.

Why Sponsor and Exhibit at Hanger LIVE

Hanger LIVE is the premier event for the largest orthotic and prosthetic company in the world. Hanger LIVE attendees are mostly comprised of Hanger Clinic clinicians looking for the latest products and solutions to optimize their patient care and practice.

“This conference was top notch! Hands down it is the best conference in the industry. Your signage was amazing. The Hanger LIVE Showcase was inspirational. The lunch on Wednesday was the best conference lunch I’ve had!” – Hanger LIVE Exhibitor

78%

of clinician attendees strongly agreed that they “discovered a new product/service that (they) will use in (their) clinic.”

8 hours

of designated exhibition time with attendees

1600

registered attendees



SPONSORS

Act quickly—limited booth space available.

Booth Draw at Hanger LIVE

Booth and table space will be selected using a priority point system. Combined points from 2024-2025 events will be used to determine the order of the booth draw. The more points your company earns, the earlier you will choose your booth the following year.

Diamond Sponsor (20 Priority Points)

Before Oct. 31:

\$21,500 Cash / \$23,600 Credit

Starting Oct. 31:

\$22,500 Cash / \$24,600 Credit

- 10' x 20' booth space or four 6' tables
- Five exhibitor passes
- Logo on signage in lobby
- Logo on sponsorship group banner
- Recognition on projector screens in exhibit hall and foyer
- Option to provide one product flyer in the attendee bag
- 30 second video wall advertisement, played in exhibit hall
- Added to exhibitor networking game, EmpowerPlay
- Virtual Hanger LIVE (Feb. 13, 2026 booth included in sponsorship

Platinum Sponsor (14 Priority Points)

Before Oct. 31:

\$15,400 Cash / \$17,100 Credit

Starting Oct. 31:

\$16,400 Cash / \$18,200 Credit

- 10' x 10' booth space or three 6' tables
- Four exhibitor passes
- Logo on signage in lobby
- Logo on sponsorship group banner
- Recognition on projector screens in exhibit hall and foyer
- Option to provide one product flyer in the attendee bag
- Virtual Hanger LIVE (Feb. 13, 2026) booth included in sponsorship

Gold Exhibitor (6 Priority Points)

Before Oct. 31:

\$6,800 Cash / \$8,600 Credit

Starting Oct. 31:

\$8,000 Cash / \$9,600 Credit

- Two 6' tables
- Three exhibitor passes
- Logo on signage in lobby
- Logo on sponsorship group banner
- Recognition on projector screens in exhibit hall and foyer

TABLETOP EXHIBIT

Tabletop Exhibit (4 Priority Points)

Before Oct. 31:

\$4,000 Cash / \$4,600 Credit

Starting Oct. 31:

\$5,100 Cash / \$5,700 Credit

- One 6' table
- Two exhibitor passes

Additional Table (2 Priority Points)

\$2,500 Cash / \$3,000 Credit

- One exhibitor pass

Additional Booth (4 Priority Points)

\$5,500 Cash / \$6,000 Credit

- Two exhibitor passes



\$1,000

(1 Priority Point)

Priority placement for the following year

Choose from the following:

- + Product flyer in attendee bags (Sponsor to provide flyer)
- + Giveaway in attendee bags (Sponsor to provide giveaway)
 - Water bottles, pens, pads, etc.
- + Water Station Sponsor with placement in/near your booth.

\$500

(1 Priority Point)

Priority placement for the following year

Choose from the following:

- + Mobile app banner ad
- + Yeti cooler giveaway
 - Cooler will be provided
- + Exhibitor networking game, EmpowerPlay
 - Attendees will collect “values buttons” from participating booths and turn in five buttons for a prize

New! The Launch Pad

\$1,000 each (1 Priority Point)

Capture attention and generate buzz by presenting your newest innovations at The Launch Pad — a 20-minute product or service showcase right on the show floor. All featured items must be POPS-approved prior to inclusion. Space is limited, so secure your spot early to maximize visibility and impact.



EXHIBITOR PLUS PROGRAM

Add value and exposure to your company by participating in the PLUS program.

Video Wall

\$2,000: 60-second video (2 Priority Points)

\$1,000: 30-second video (1 Priority Point)

\$500: 15-second static image

Show off your company's products and services with an impactful video displayed on the large screens in the exhibit hall and foyer. The video montage will loop during exhibit hall hours.



EXCLUSIVE SPONSORSHIPS

Key Cards

(13 Priority Points) - \$12,500

Conference attendees will get a room key with your custom designed logo on one side.

Attendee Bag

(6 Priority Points) - \$6,000

Your company logo will be prominently displayed on the registration bag along with the Hanger LIVE logo. One product flyer insert included in the sponsorship.

Badge Lanyards

6 Priority Points - \$6,000

Exclusive logo placement on the highly visible event badge lanyards that will be distributed to all attendees.

Mobile Charging Station

(4 Priority Points) - \$4,000

Your company will be prominently displayed on the mobile device charging station in the exhibit hall. Option to place the charging station in/near your booth or table.

Escalator Clings

(2 Priority Points) - \$2,000

Located in the hallway in the convention center for all attendees to see.

Specialty Coffee Bar Sponsor

(4 Priority Points) - \$4,000

New opportunity to sponsor a latte and coffee bar located in the conference center lobby with your company's logo on signage and custom napkins. Attendees will have one ticket each for a specialty coffee drink and you will be the caffeine hero of early morning classes.

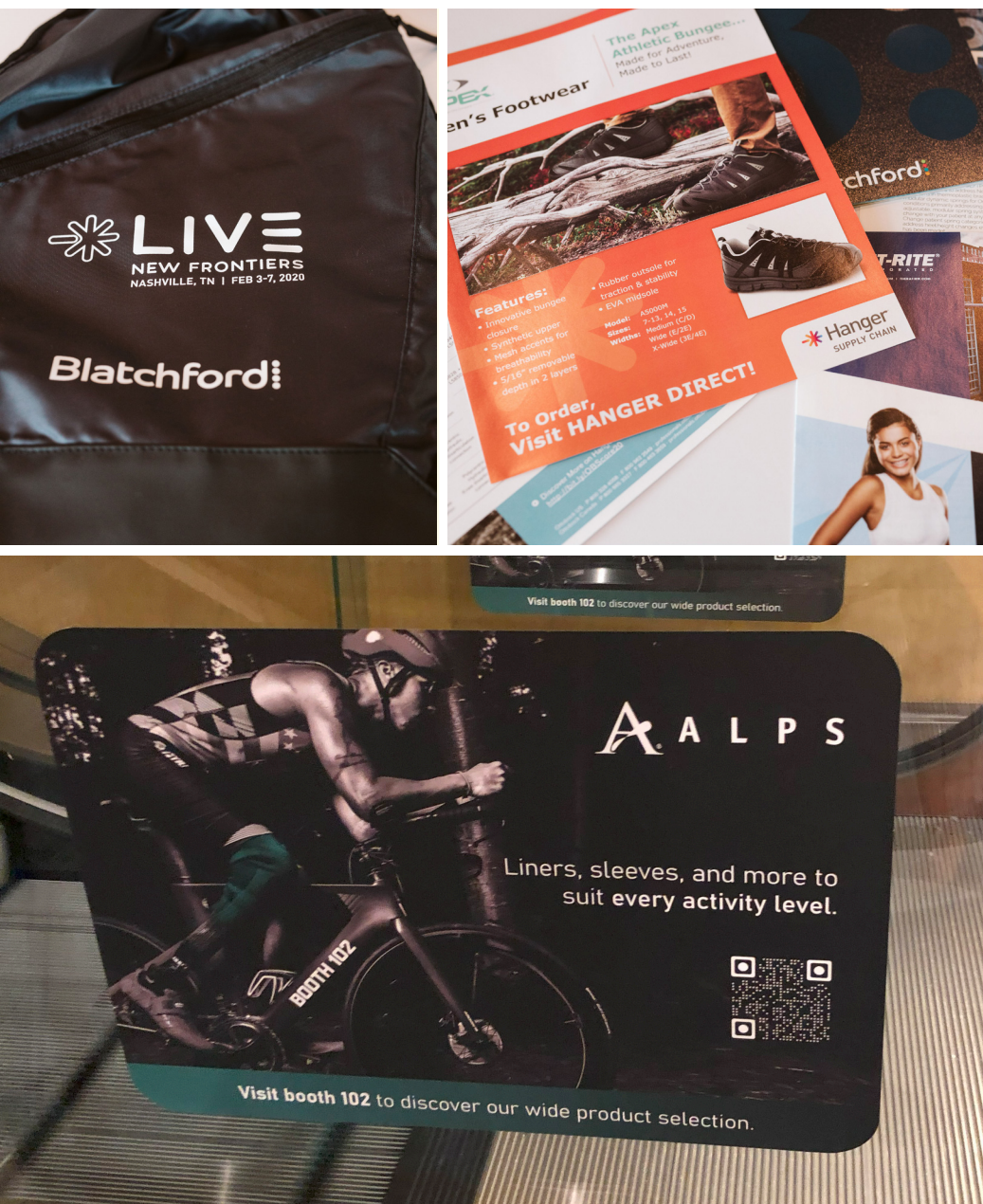


EXHIBIT DETAILS

Dates & Event Times

Exhibitor Badge Pick-up

Sunday, January 25: 10:00 am–6:00 pm

Exhibitor Move-In

Monday, January 26: 8:00 a.m.–3:00 p.m.

Exhibitor Reception

Monday, January 26: 4:00 p.m.–7:00 p.m.

Exhibit Hall Hours

Tuesday, January 27: 9:30 a.m.–4:00 p.m.

Wednesday, January 28: 9:00 a.m.–1:00 p.m.

Exhibitor Move-Out

Wednesday, January 28: 1:00 p.m.–4:00 p.m.



Booth Logistics

Included in the 10'x10' booth:

- Back wall drape: gray
- Side wall drape: gray
- Facility carpet color: multi-colored
- One (1) - 6' gray skirted table
- Two (2) - plastic contour chairs
- One (1) - wastebasket

Tabletop Logistics

Included in the tabletop displays:

- One (1) - 6' gray skirted table
- Two (2) - plastic contour chairs
- Facility carpet color: multi-colored

Height Restrictions

Tabletop displays cannot be taller than 4.5' above the table (54"). Booth displays are restricted to 10' tall. Please do not put us in the position to ask you to take down your display.

Exhibitor Badges

Exhibitors will receive complimentary exhibitor badges with their sponsorship or tabletop as listed on page 3. Additional booth staff will be charged as follows:

Registration Period	Additional Attendees	Patient Models
At time of registration	\$700	\$500
January 10-24	\$800	\$600
On-site or after January 25	\$900	\$700

Contacts

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Hanger LIVE Events Team
Email: HangerLIVE_Exhibitor@hanger.com

Official Contractors:
Freeman Expositions



VENUE AND ACCOMMODATIONS

2026 HEADQUARTER HOTEL

Gaylord Texan® Resort & Convention Center on Lake Grapevine
1501 Gaylord Trail, Grapevine, TX, USA, 76051

Book by December 29, 2025 to receive the discounted rate of \$245.00 + tax and resort fee. You will receive an emailed link to book your hotel after you register your booth.

Future Dates & Locations

Grapevine, TX

Gaylord Texan Resort
January 25-27, 2027

San Diego, CA

Gaylord Pacific Resort
April 10-12, 2028
March 26-28, 2029

Washington DC

Gaylord National Resort
March 11-13, 2030
March 17-19, 2031

Important Dates and Deadlines

2025

- August 22** Exhibitor course request deadline
- October 31** Early Bird registration deadline
- December 3** Sponsor's logo and all sponsor design assets due to Freeman
- December 3** Registration bag inserts due (includes product flyers and giveaways)
- December 3** Video wall assets uploaded to provided link
- December 29** Cut-off date for the Gaylord Texan discounted rate

2026

- January 5** Registration deadline to be displayed in the mobile app exhibit hall map
- January 9** All exhibitors and sponsors paid in full
- January 25** Exhibitor Badge Pick-up (10:00 a.m.-6:00 p.m.)
- January 26** Move in/exhibitor set-up (8:00 a.m.-3:00 p.m.)
Hanger LIVE Showcase and Exhibitor Reception (4:30 p.m.-7:00 pm)
- January 27** Exhibit hall open (9:30 a.m.-4:00 p.m.)
- January 28** Exhibit hall open (9:30 a.m.-1:00 p.m.)
Dismantle exhibits (1:00 p.m.-4:00 p.m.)

BACK BY POPULAR DEMAND: HANGER LIVE VIRTUAL EVENT

We are excited to offer a virtual one-day Hanger LIVE event on Friday, February 13, 2026, to reach the 3,500 Hanger employees that will not attend in person. This interactive, custom environment is a great way to network with all Hanger Clinic employees and clinicians who are joining us on our virtual platform for education and networking. Don't miss this opportunity to showcase your products and generate leads by participating in this one-of-a-kind virtual event.

\$1,000 per Virtual Booth

- Showcase products as if you were in-person with a custom exhibit booth
- Store an unlimited number of files and links to product landing pages
- Live audio and video chat options for two-way communication
- Schedule meetings or live demos with clinical team members
- Generate leads with attendee profile search

You can sign up and pay for the virtual event during your online registration for Hanger LIVE 2026.

900

Hanger Clinic clinicians in attendance

3500

total Hanger employees

2.5 hours

of dedicated exhibit time



